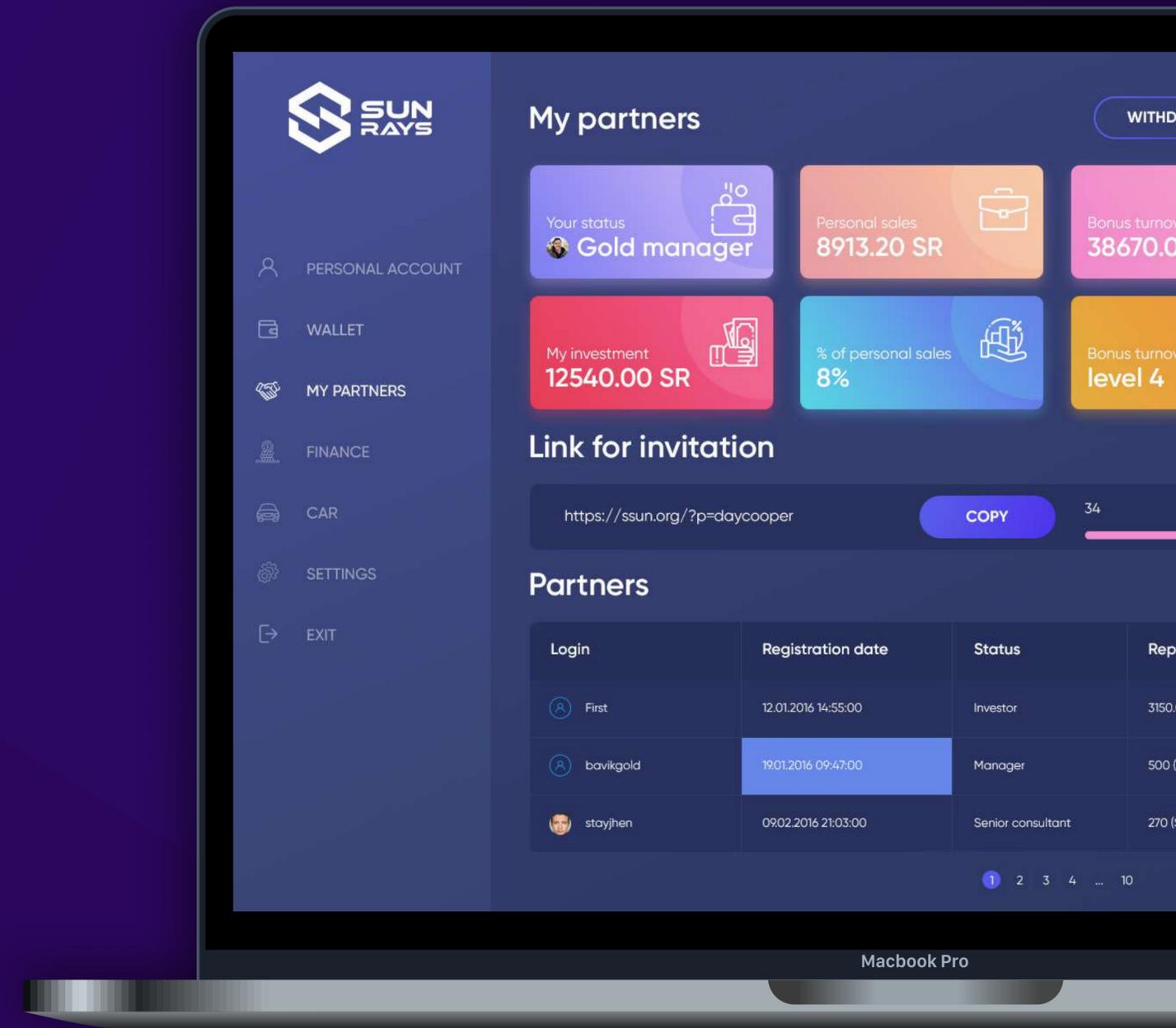




# \$Sun Rays Marketing plan

# Table of contents

The main provisions of the Marketing plan .....	03
Terms and definitions .....	04
Accruals and payments .....	06
The turnover calculation of the partner team .....	07
Accrual interest in multi-level marketing .....	09
Status qualification .....	12
Status qualification and the leadership bonus accruals .....	14
Cashback bonus .....	15



# The main provisions of the Marketing plan

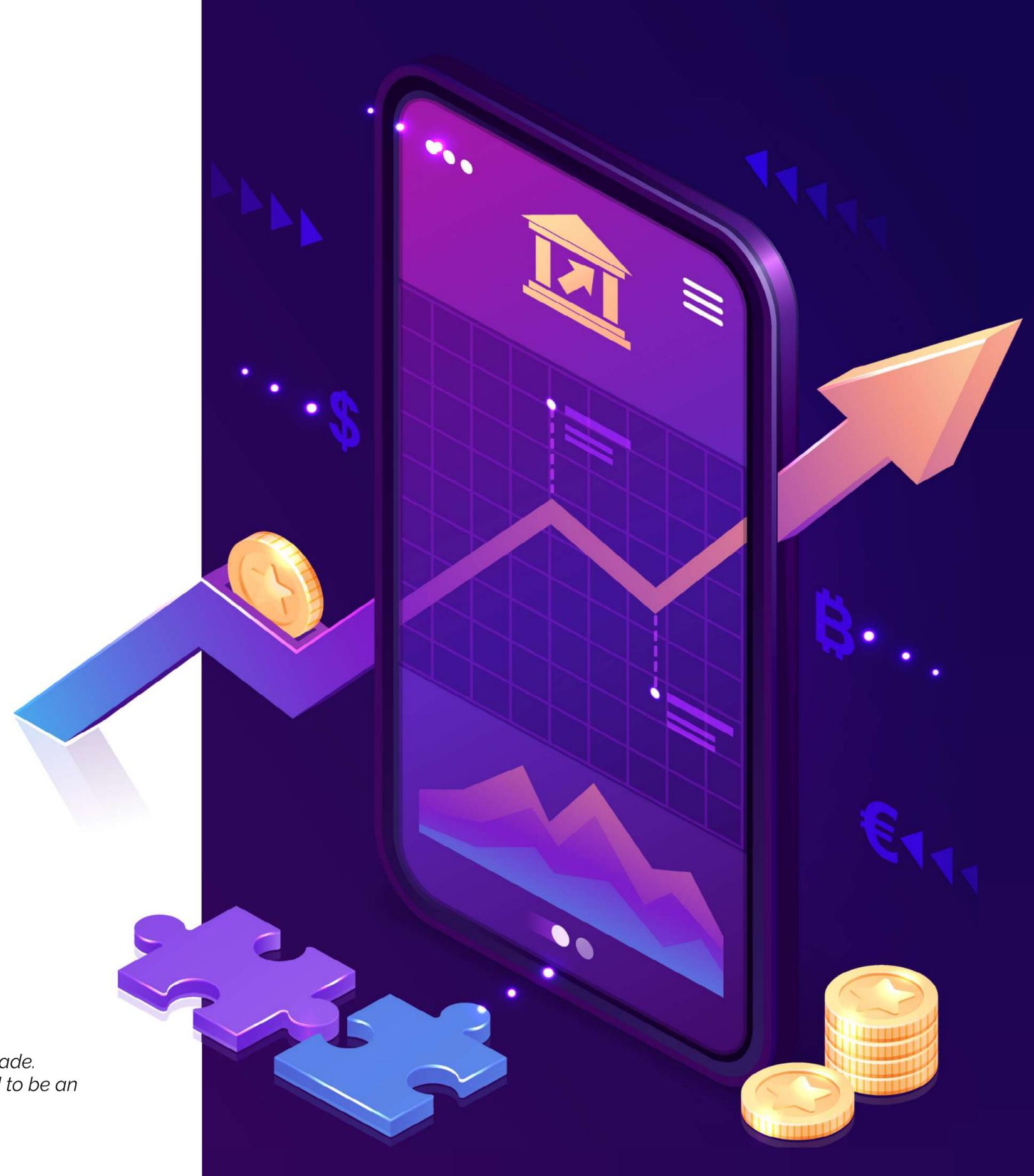
This Marketing Plan is designed to pay remuneration to the Partners involved in the promotion of the Service.

The Partner has the opportunity to receive remuneration according to the current and up-to-date \$Sun Rays Marketing Plan.

This document has been prepared in English. If any translation of this document conflicts with the English version, the English version shall prevail.

03

*\*This document is subject to change at any time. The Partner receives the notification of all changes made. Continued use of the Website after receiving the notification of changes to this document is considered to be an automatic acceptance of changes.*



# Terms and definitions

For the purposes of this Marketing plan, unless the context requires otherwise, the following terms have the following meanings:

## Partner

– is a Member of the Community who is a member of the service program.

## Deposit

– is a product of the \$Sun Rays investment service, which allows accessing the accrual of interest on the Deposit amount and receiving payments under the terms of the Community Marketing Plan.

## Balance

– is the Partner's account that allows performing the accrual, reinvestment, and withdrawal operations.

## SR

– units, which calculate the Partner's activity, display the accumulations for the Status Qualification, and award Bonuses.

# Terms and definitions

## Team turnover

– is an economic indicator that reflects the total value of partners' Deposits (at all available levels) while considering the estimated coefficient.

## Team turnover

– is an economic indicator that reflects the total value of the partners' deposits (at all available levels), which is displayed in SR on the personal Account.

## Leadership bonus

– a bonus for changing the qualification Status in the Community, in accordance with the Status group and the regulations of accrual.

## Multi-level marketing

– is a model of the Partner structure, in which the Members of the Community that the Partner has personally invited become the first level under him while new Members of the Community who are personally invited by the Members of the first level become the second level under the Partner, and so on.

## Cashback Bonus

– is a Bonus that the Partner independently sets as a percentage of their remuneration amount for crediting the first line Partner according to their Deposit.

# Accruals and payments

A Partner receives remuneration from the Deposit created by them and their partner group following the regulations and the Status qualification. The reward is credited in SR to the Balance in the back-office of \$Sun Rays.

When making a personal Deposit or a Deposit from a first-line Partner, the Partner has the opportunity to receive income from their Personal Sales and Personal Sales of Partners from level 1 to 6 of multi-level marketing, in accordance with the regulations of their Status.

When a Partner reaches the Status, they open up to 11 levels of multi-level marketing relative to their Status (Table 2).

Status turnover is an economic indicator that reflects the total Deposit amount of Partners of the available levels, to whom applies the adjustment coefficient in accordance with the Status qualification of the Partner (Table 1).



# The Turnover calculation of the Partner team

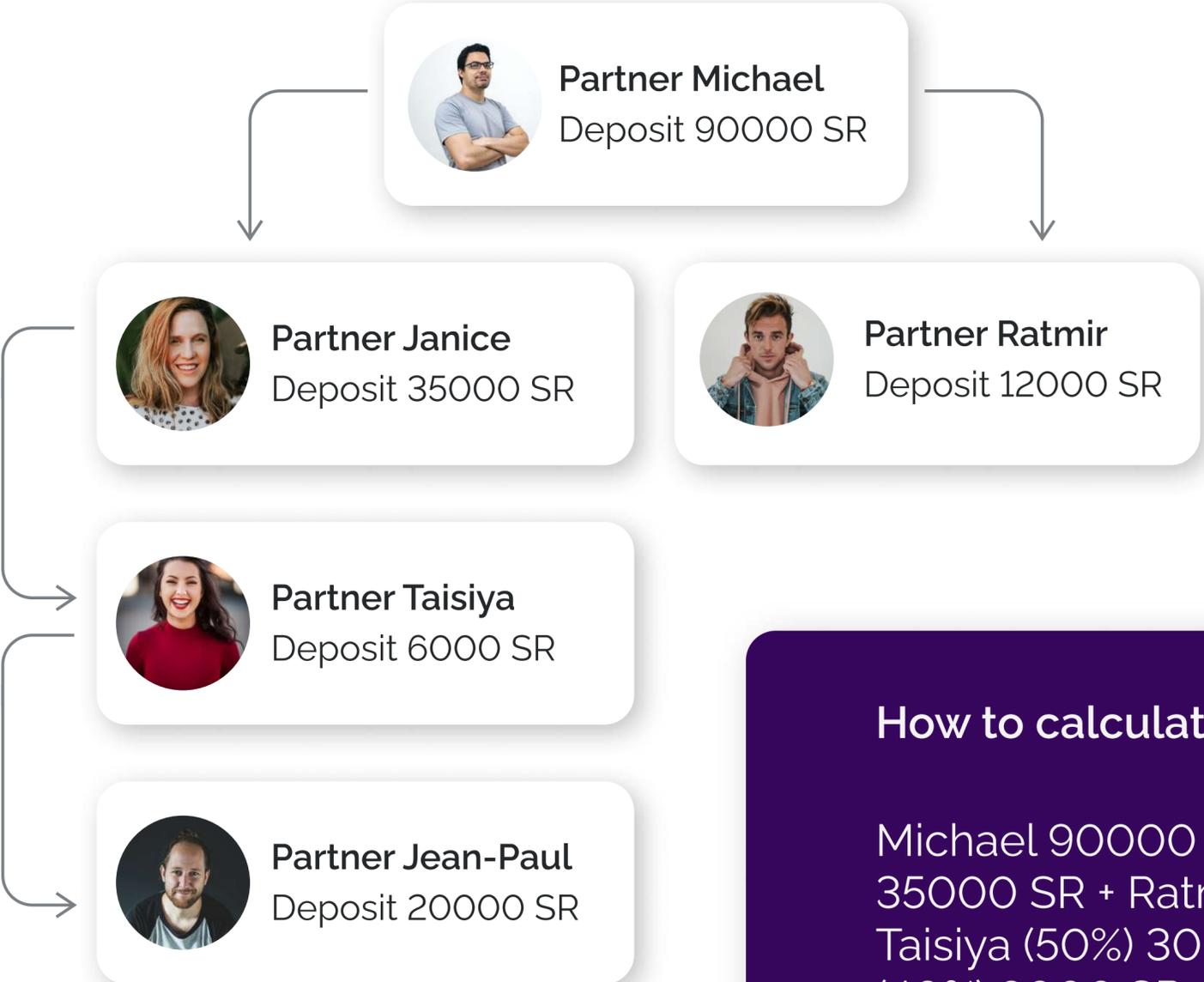


Table 1

Level	1	2	3	4	5	6	7	8	9	10	11
Goes into the calculation	100%	50%	40%	30%	25%	20%	15%	10%	5%	3%	1%

Let's look at the example:

Michael made a Deposit of 90000 SR, and two partners (Janice and Ratmir), whom he invited, made Deposits of 47000 SR. Partner Janice invited Taisiya, who made a Deposit of 6000 SR. Partner Taisiya invited Jean-Paul, who deposited 20000 SR.

**How to calculate the team turnover for Michael?**

Michael 90000 SR + Janice (100%) 35000 SR + Ratmir (100%) 12000 SR + Taisiya (50%) 3000 SR + Jean-Paul (40%) 8000 SR = **Total of 148000 SR**

# Accrual interest in multi-level marketing

## Start earning without investment

Consultant	3% (1st line)
Senior Consultant	4% (1st line)
Gold Consultant	5% (1st line)

## Assistance at the beginning of a career path

Manager	6% (1st line)
Senior Manager	7% (1st line) + 0,5% (3rd line)
Gold Manager	8% (1st line) + 1% (3rd line)

## Team training and access to passive income

Director	9% (1st line) + 1% (3rd line) + 0,5% (4th line)
Senior Director	10% (1st line) + 1,5% (3rd line) + 1% (4th line)
Gold Director	11% (1st line) + 2% (3rd line) + 1,5% (4th line)

## Senior partners' experience and increased passive income

President	12% (1st line) + 2% (3rd line) + 1,5% (4th line) + 0,5% (5th line)
Senior President	13% (1st line) + 2,5% (3rd line) + 2% (4th line) + 1% (5th line)
Gold President	14% (1st line) + 3% (3rd line) + 2,5% (4th line) + 1,5% (5th line)

Executive partner

15% (1st line) + 3% (3rd line) + 3% (4th line) + 2% (5th line) + 1% (6th line)

# Accrual interest in multi-level marketing



Let's look at the example:

Michael is the Senior Director

**(1st level)** Michael invited Janice, who made a deposit of 35000 SR, and Ratmir, who made a deposit of 12000 SR

**(2nd level)** Partner Janice invited Taisiya, who made a Deposit of 6000 SR (50% of the amount is credited, Table 1 "The Turnover calculation of the team")

**(3rd level)** Partner Taisiya invited Jean-Paul, who made a Deposit of 20000 SR (40% of the amount is credited, Table 1 "The Turnover calculation of the team")

## How to calculate accruals in multi-level marketing?

For Janice, Michael is accrued  $35000 \text{ SR} * 10\% = 3500 \text{ SR}$

For Ratmir, Michael is accrued  $12000 \text{ SR} * 10\% = 1200 \text{ SR}$

For Taisiya, Michael is accrued  $3000 \text{ SR} * 0\% = 0 \text{ SR}$

For Jean-Paul, Michael is accrued  $8000 \text{ SR} * 15\% = 120 \text{ SR}$

# BONUSES

An expression of our gratitude to the leaders of \$Sun Rays for their activity and achievements



# Status qualification

**Status** is a qualification characterized by special rights and privileges that a Partner receives when he/she met the criteria and conditions specified in Table 3.

The depth of the level of Multi-level Marketing depends on the Partner's Status.

The deposits' amount of the Partner's structure is defined as the total Turnover of the team of his/her structure for all time and is displayed in SR.

Getting the Status depends on the Personal Deposit, Personal Sales, and Turnover of the Partner structure team according to Table 3.

# Status qualification and the Leadership bonus accruals

The qualification status allows raising the personal income by opening new levels for calculating team Turnover, increasing interest accruals, and accruing a Leadership Bonus.

Table 3 (SR)

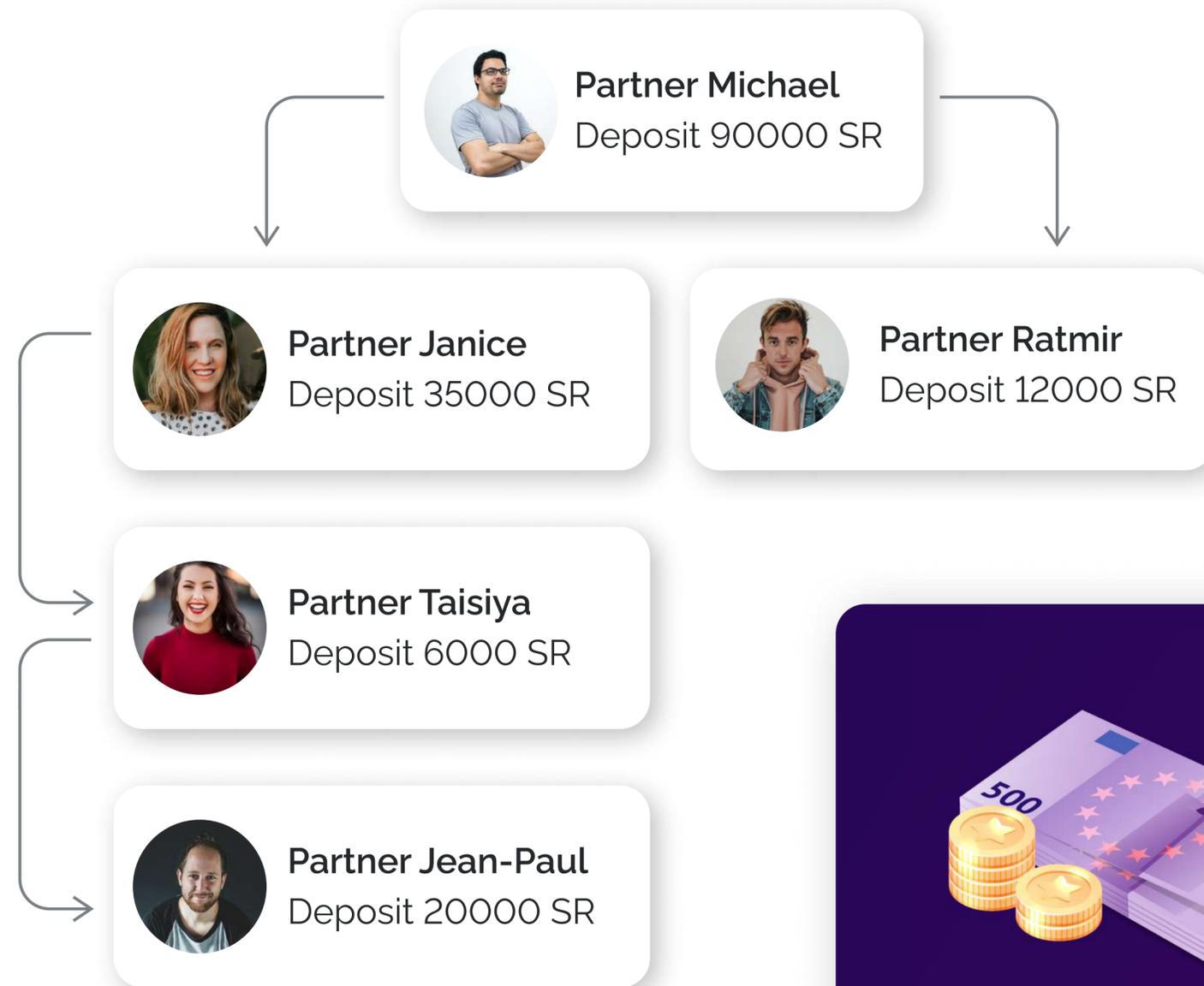
Status	Personal deposits	Personal sales	Partners in the 1st line	Team turnover	Bonuses to the balance	Reinvestment bonuses
Investor	X	X	X	X	0	0
<b>Start earning without investment</b>						
Consultant	X	>100	X	X	0	0
Senior consultant	X	>500	X	X	0	0
Gold consultant	>100	>1000	X	X	100	0
<b>Assistance at the beginning of a career path</b>						
Manager	>300	>5000	X	X	100	200
Senior manager	X	>5000	3 consultants and higher	1-2 line, 20000	200	300
Gold manager	X	>5000	5 consultants and higher	1-3 line, 50000	300	700

# Status qualification and the Leadership bonus accruals

Table 3 (SR) (continued)

Status	Personal deposits	Personal sales	Partners in the 1st line	Team turnover	Bonuses to the balance	Reinvestment bonuses
<b>Team training and access to passive income</b>						
Director	>5 000	>10 000	3 Managers and higher	1-4 line, 200 000	2 000	3 000
Senior director	>10 000	>10 000	5 Managers and higher	1-5 line, 500 000	3 000	7 000
Gold director	>30 000	>10 000	9 Managers and higher	1-6 line, 1 000 000	10 000	20 000
<b>Senior partners' experience and increased passive income</b>						
President	>50 000	>30 000	3 Directors and higher	1-7 line, 3 000 000	20 000	30 000
Senior president	>100 000	>30 000	5 Directors and higher	1-8 line, 10 000 000	50 000	50 000
Gold president	>200 000	>30 000	9 Directors and higher	1-9 line, 30 000 000	100 000	100 000
Executive partner	>300 000	>50 000	5 Presidents and higher	1-10 line, 100 000 000	150 000	150 000

# Status qualification and the leadership bonus accruals



Let's look at the example:

- ✓ Michael becomes the Senior Director
- ✓ Made a personal deposit of over 10000 SR
- ✓ The amount of Personal Sales is over 10000 SR
- ✓ Team turnover of 1-7 lines is 3000000 SR
- ✓ The 1st line contains 5 Partners with the Status higher than the Manager

## How is the Leadership bonus accrued?

For obtaining the "Senior Director" Status, Partner is accrued 10000 SR

- 01 3000 SR to a personal Balance in the back-office
- 02 Opening a deposit in the amount of 7000 SR



# Cashback bonus

The Cashback bonus is an incentive bonus for attracted Partners that each Partner assigns independently and individually in the back-office settings. The maximum amount of the Cashback bonus is 100%.

## Let's look at the example:

Michael is the Senior Director, and he sets the amount of the Cashback bonus to 60%. Michael invited Janice, who made a deposit of 35000 SR, and Ratmir, who made a Deposit of 12000 SR.

## How to calculate the cashback bonus?

Michael receives a 10% bonus from the first line based on his Status.

Accruals to the Balance:

For Janice, Michael receives  $(35000 \text{ SR} * 10\%) * 40\%$   
 $(100\% - 60\%) = 1400 \text{ SR}$

For Ratmir, Michael receives  $(12000 \text{ SR} * 10\%) * 40\%$   
 $(100\% - 60\%) = 480 \text{ SR}$

Janice receives  $(35000 \text{ SR} * 10\%) * 60\% = 2100 \text{ SR}$

Ratmir receives  $(12000 \text{ SR} * 10\%) * 60\% = 720 \text{ SR}$

